

Launches at FESPA 2015



Sun Chemical to showcase new products at FESPA 2015

At FESPA 2015 Sun Chemical will introduce new products for inkjet and screen graphics, demonstrating our commitment and expertise in both areas.

Visit us on stand C1 and C5, Hall 8 to find out more.

“Visit Sun Chemical at FESPA 2015 on stands C1 and C5, Hall 8 to speak with a product manager.”

working for you.

Sun Chemical Mission Control



Launches at FESPA 2015



Screen and Industrial Launches

We're adding four new products to our screen and industrial product portfolio. Three of these are part of our **SunPromo** screen graphics range: **VioGraph VGF Series**, **VioFlash VFC Series** and **VioFlex VFX Series**.

We're also launching a new screen ink for our SunPoly screen industrial family, **Monocure Universal Container UCI**.

New products for Graphics

The **VioGraph VGF Series** is a versatile range of UV curing screen printing inks specifically formulated to meet the needs of point of purchase advertising material producers. The series features wide ranging adhesion and rapid curing, for multi-purpose use in graphic screen printing applications such as point of purchase, advertising, signs, self-adhesive decals and window displays. The inks are designed to cover the widest range of sheet substrates, to enable advertising display producers to use a single ink system and meet all their screen print requirements.

The UV curing screen ink series, **VioFlash VFC**, is ideal for high speed in-line printing on a variety of plastic substrates, papers and boards. With excellent flexibility, reliable adhesion, attractive, non-reflective finish and fast cure speeds, the inks are suitable for the production of instore advertising, displays and visual packaging. VioFlash VFC inks can be used on a variety of semi rigid and self-adhesive PVC, papers and boards, as well as a selection of print treated polyesters.

The **VioFlex VFX** range of UV curing screen inks is ideal for high speed printing onto semi rigid and self-adhesive PVC substrates. The excellent flexibility, reliable adhesion, high gloss finish and fast cure speeds make the inks suitable for applications including self-adhesive window stickers, labels, instore advertising, displays and visual packaging. The series has been formulated to meet the rigorous demands of the graphic and display market for flexibility.



New product for industrial packaging

SunPoly's latest addition, **Monocure Universal Container UCI**, is a range of UV curing screen inks for high speed screen printing onto moulded plastic bottles, containers and tubes. The inks are specifically

suited to fast, multi-colour, inter station curing machines, exhibiting excellent definition at the highest print speeds. The range includes high opacity whites, dense blacks and a full range of high gloss colours.



Inkjet Launches

At FESPA 2015 we're adding four new products to our Streamline range of solvent based inkjet inks: **Streamline Ultima HPQ LO**, **Streamline ESL2**, **Streamline TX** and **Streamline TBJ** and **Streamline SGX**.

Streamline Ultima HPQ LO is an upgrade of the existing Ultima HPQ product, now benefitting from Sun Chemical's innovative low odour chemistry. The ink, designed for Mimaki eco solvent printers using Mimaki SS21 inks, they combine the highest print quality with low odour properties, ideal for printers working in confined spaces.

The **Streamline ESL2** series has been developed for use in the latest generation of Roland Pro 4 printers and benefits from Sun Chemical's high print quality, low odour ink chemistry platform.

Streamline TBJ demonstrates Sun Chemical's commitment to the superwide format solvent print market. The product is formulated for the HP Turbojet, offering printers significantly reduced energy consumption through improved drying performance. Streamline TBJ also offers improved overall ink consumption and reduced overspray which improves print quality and offers the customer better value.

Our first range for the inkjet textile market, **Streamline TX**, will also be highlighted at FESPA 2015. Streamline TX is Sun Chemical's aqueous based CMYK dye sublimation ink for the soft signage market. The ink offers vivid colour gamut combined with high density black colour for direct printed polyester textiles. It offers excellent print-through, a key benefit for printers producing double sided banners such as flags.

At FESPA, Sun Chemical will also provide preview information regarding its **Streamline SGX** eco solvent inks to be launched later this year.

Visit Sun Chemical at FESPA 2015 on stands C1 and C5, Hall 8 to speak with a product manager.

For more information on Sun Chemical's complete range of digital, screen and industrial inks visit: www.sunchemical.com

Our Products are intended for sale to professional users. The information herein is general information designed to assist customers in determining the suitability of our products for their applications. All recommendations are made without guarantee, since the application and conditions of use are beyond our control. We recommend that customers satisfy themselves that each product meets their requirements in all respects before commencing a print run. There is no implied warranty of merchantability or fitness for purpose of the product or products described herein. In no event shall Sun Chemical be liable for damages of any nature arising out of the use or reliance upon this information. Modifications of the product for reasons of improvements might be made without further notice.

©2015 Sun Chemical. Sun Chemical is a registered trademark.