

**LINABLUE (Spirulina Extract)**

who can use the only natural blue  
colorant approved globally?

you can.

working for you.



## Globally Approved Natural Blue Colorant

Pantone identified “Classic Blue” as its color of the year in 2020 indicating the increasing trend and demand for blue in food and beverage applications. It is known that it is extremely challenging to replace patent blue (E131) or brilliant blue (E133) with natural blue colorant.

Spirulina extract is the only natural blue colorant that has been approved in North America, EMEA and APAC regions. Our parent company, DIC, has more than 40 years of expertise working with this natural blue colorant. We are proud to offer both liquid and powder form of stable and high performance LINABLUE and customized application support to meet your needs.

### Key attributes and benefits:

- Provide a wide range of color value for your specific application needs
- Microcystin free and compliant with California proposition 65
- No preservatives, dyes or pesticides used in production
- FSSC 22000 certified
- Halal, Kosher and GRAS certified
- Global leader with vertically integrated supply chain

### Applications for LINABLUE



Powder mints, jellies & chews, licorice, lollipops



Ice cream & frozen yogurt



Table sauces or condiments



Chocolate



Cheese



Pastries & cookies



Pharmaceutical and Dietary supplement

Product Code	Physical Form	Color Value (10% E618nm)	Description
LINABLUE LES2	Liquid	28-32	Spirulina extract, glycerin, D-trehalose, tri-sodium citrate
LINABLUE G1	Powder	180-190	D-trehalose, Spirulina extract, tri-sodium citrate
LINABLUE ST	Powder	150-160	Spirulina extract, tri-sodium citrate

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

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