

Providing The Innovation,
Responsive Service and Support
for High-Performance Results.

US Ink
The 100%
News Ink
CompanySM



US Ink is focused entirely on the news ink needs of America's newspapers, dedicated to providing quality products, responsive service and outstanding support.

At US Ink, we're totally committed to being a responsive partner who understands the full spectrum of your ink requirements.

We go beyond your expectations to meet your production needs.

Our manufacturing, distribution, research and development activities are all designed to deliver the widest choice of reliable, maximum performance ink products you need, when you need them. With our depth of resources as a division of Sun Chemical Corporation, we're moving ahead as the industry leader in ink technology.

Our products offer innovative solutions for the industry today, and well into the future.



US Ink's regional organization puts manufacturing facilities close to our customers to provide fast, personal services and quality products.

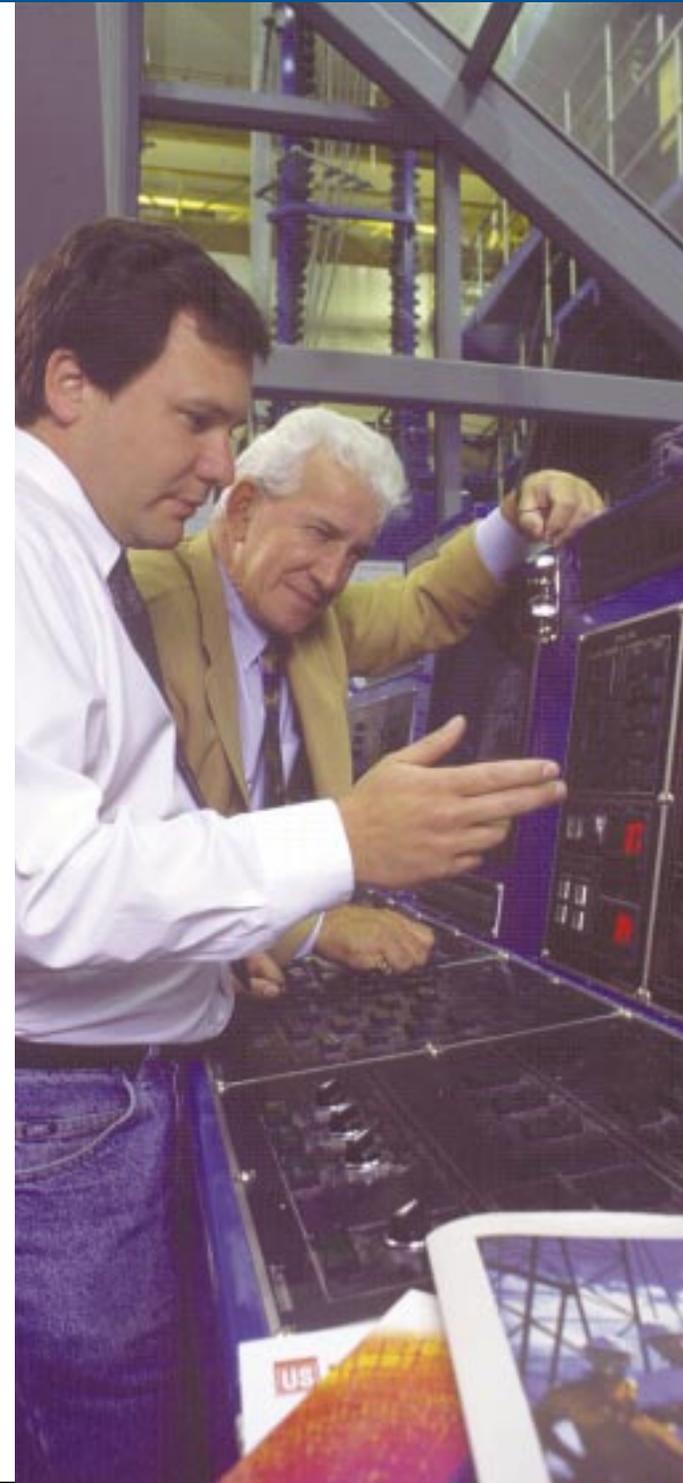
Staying close to our customers is a key part of our operating partnership philosophy at US Ink. Our national operations are centered around five regions with 13 modern manufacturing facilities strategically located throughout the country. We're a customer-driven organization ready to meet all of your requirements for quality, high-performance ink products around the clock, 365 days a year.

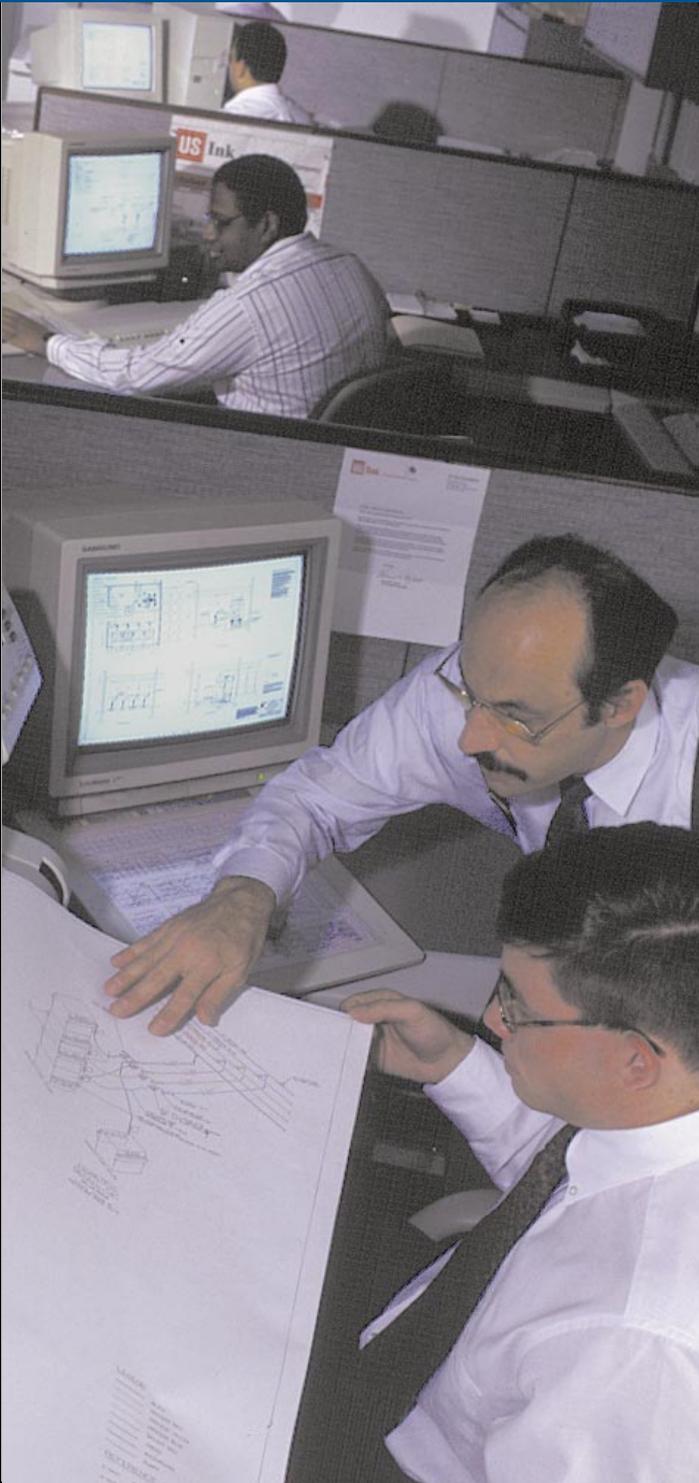
And it's a local presence that you can always depend on with a national depth of service and support that assures fast solutions for optimum pressroom performance.



US Ink's regional labs customize inks to provide fine-tuned products that can deliver outstanding performance on each individual press.

No two presses perform exactly alike. Our advanced regional laboratories are equipped to produce Micro-Formulated customized inks that assure you of optimum, consistently trouble-free performance and high-quality results from *all* of your presses. And the full resources of US Ink's National Technical Service Laboratory in our corporate research facility is always standing by to provide supplementary field service support to quickly determine the right ink formulation for every pressroom situation.





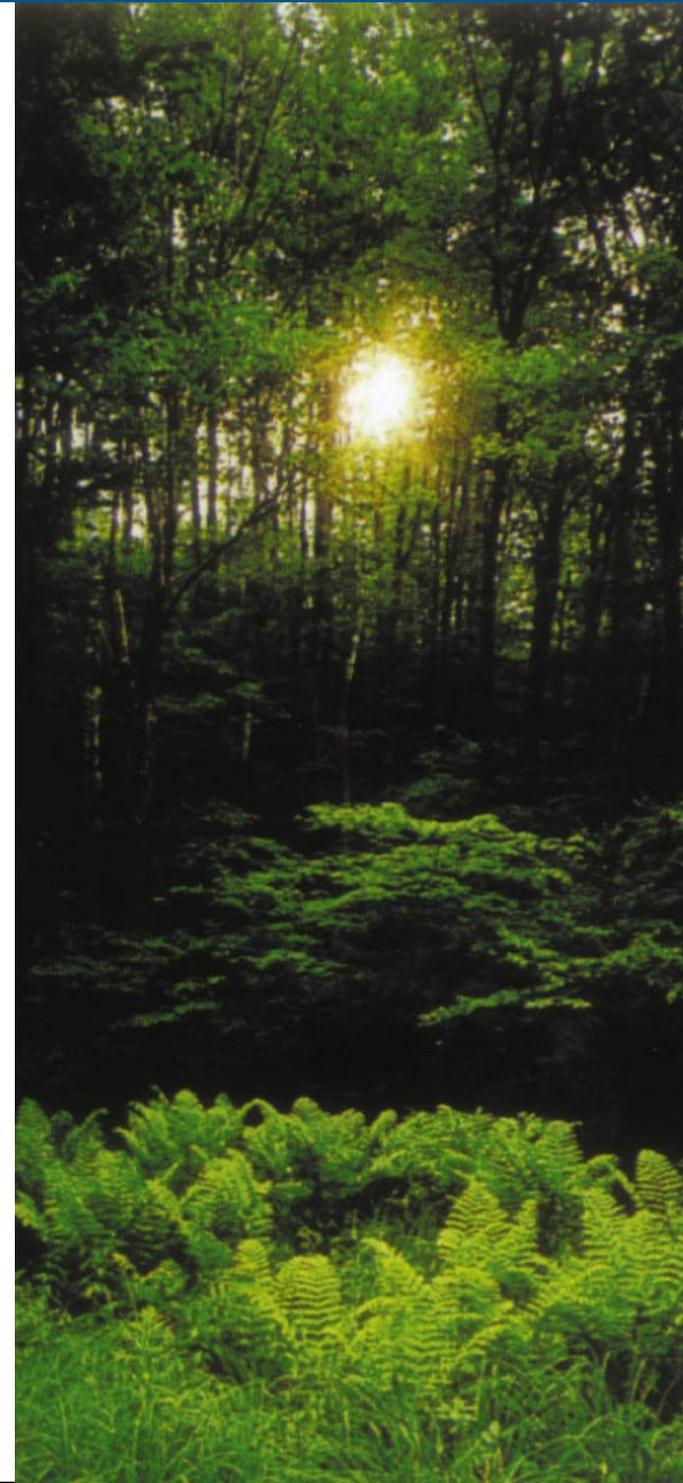
US Ink's experienced ink delivery systems engineers support customers through planning, startup and expansion.

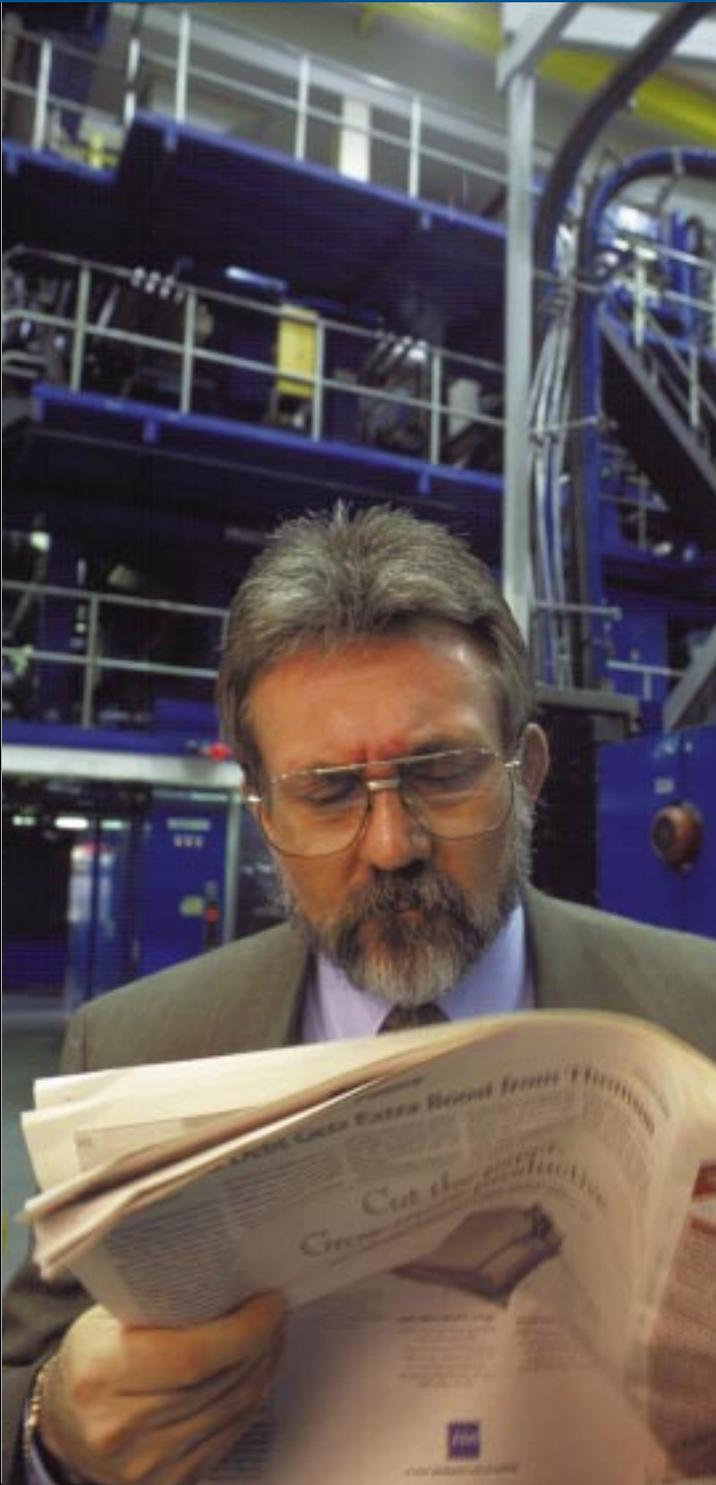
US Ink's outstanding team of system engineers are a vital asset you can turn to for on-target solutions. They design ink handling systems for new press installations, or upgrades that improve the efficiency of your existing systems. You have direct access to their extensive industry experience in ink handling options that are centered on function, simplicity and economy. They'll give you professional on-site partnership support and stay on hand to assure that the system is performing up to your expectations.

With our vast experience and knowledge US Ink helps customers navigate through environmental requirements around the country to stay in compliance.

The far-reaching knowledge and direct field experience of US Ink's regulatory specialists comprise an important resource. We help our customers navigate through the myriad of federal, state and local environmental regulations to reach compliance. We conduct environmental plant audits and offer professional consultation.

And we recommend products, equipment and operating procedures that can bring pressrooms into compliance with EPA regulations on VOCs and waste management. US Ink provides a national perspective on this major operating area with experience that comes from working with newspapers across the nation.





US Ink's Tech Solvers™ are superbly trained and experienced technicians and are always on call to prevent and solve pressroom problems fast.

US Ink press technicians are always there on site when and where you need them. Our technicians diagnose and solve on-press problems and uncover opportunities to enhance current press performance. These respected Tech Solvers conduct press audits, provide solid recommendations for improving print quality and offer suggestions for proven problem-preventing procedures that can help maximize your pressroom's overall operating efficiency. Our technicians are experienced pressroom professionals who come from the newspaper production environment and are known and respected throughout the industry.

US Ink has the industry's most extensive ink research and test facility where new advanced products are constantly being developed to meet customer needs.

US Ink's Corporate Laboratory, the industry's largest ink research facility, has produced many of the most important advances in ink technology. The ongoing research work done by our ink chemists, engineers and analysts continues to produce a stream of high-performance, quality US Ink products with specifications that set new high standards for excellence. Our R&D scientists routinely exchange information with their colleagues at Sun Chemical's worldwide R&D facilities. This constant contact allows us to bring you the latest technological advances – no matter where they are developed. Our commitment to R&D assures that US Ink will always be the industry leader in providing news ink products you can trust for outstanding results.



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visit our website at <http://www.usink.com>**

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