

Seasons change... Color remains

Pastels

31 March 2022



working for you.



Pastels

Pastel Soft

Pastels reinvent bright colors, while keeping a colorful personality. Reflecting a piece of the past, pastels remind us of spring and summer activities, fresh flowers, and delectable handmade treats.



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Pastel Soft

Pastel *noun*

- Pastel describes a soft and delicate shade of a color.
- Pastel shades are made using vivid pigments, with a lot of added white pigment.
- Most seen colors on the market place are blue, green, pink, yellow and purple (often known as rainbow colors).





Pastel Soft

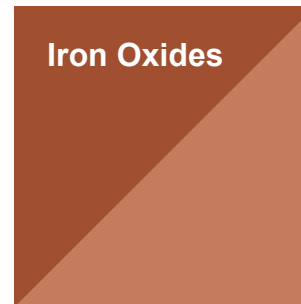
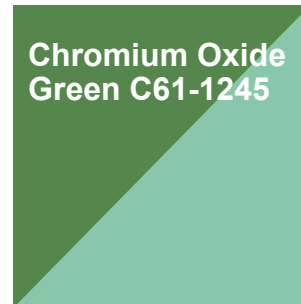
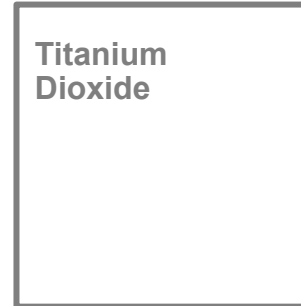


SunChemical[®]
a member of the DIC group 
Color & Comfort

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Pastel Collection

Pastels with Conventional Pigments - SunCROMA Inorganics



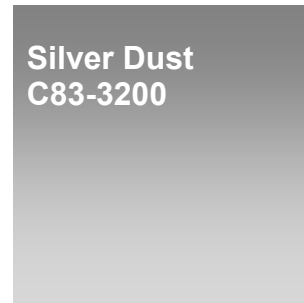
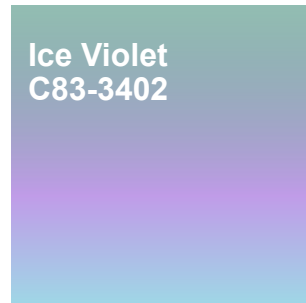
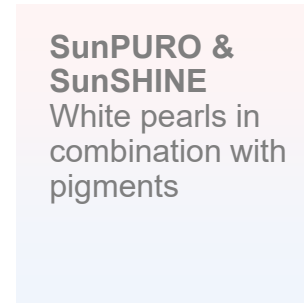
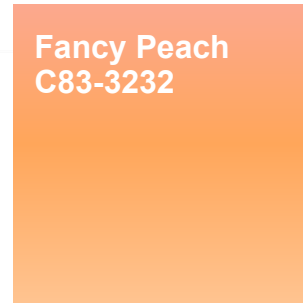
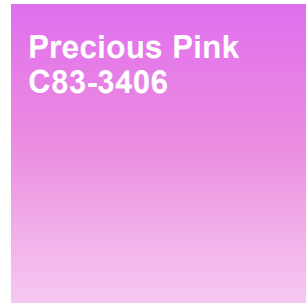
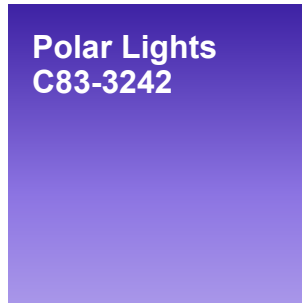
Titanium dioxide can be used to bring more coverage into the shade and more brightness to our Inorganic Pigments.

If you want to avoid Titanium Dioxide, make your formula with lots of coverage using opaque fillers (C87-6101 Pearlite 02 UVS or C98-A790 SunCROMA Sericite) and add a small amount of pigments.

Most of pastel shades can be achieved with our 100% natural origin content pigments.

Pastel Collection

Pastels with Effect Pigments - SunSHINE Colors



White Pearls will bring a bright & shiny aspect.

For Titanium Dioxide free formula, use a small amount of INTENZA Soft with opaque fillers if needed.

For metallics shades, it is better to use cold reflection (silvery, blue, beige...).



Sun Chemical
www.sunchemical.com | globalmarketing@sunchemical.com

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