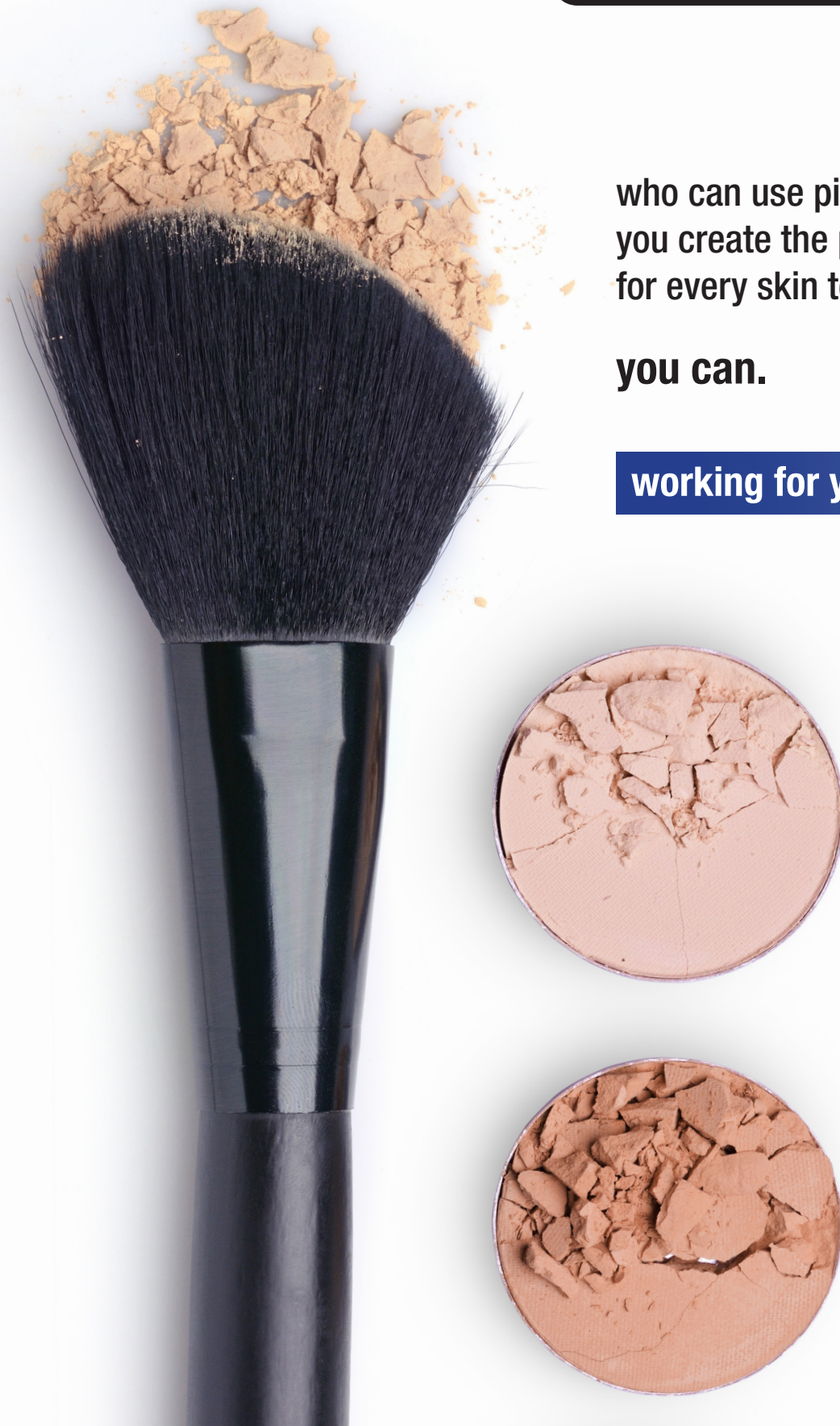


who can use pigments to help
you create the perfect shade
for every skin tone?

you can.

working for you.



SunChemical®

a member of the DIC group



Consumers demand the enhanced functionality that treated pigments deliver in their color cosmetics.

Traditional inorganic pigments and fillers have a hydrophilic surface that causes agglomeration and poor dispersion, resulting in poor color quality and instability. Treating pigments and cosmetic fillers modifies surface properties imparting new performance benefits such as:

- Good dispersibility
- Better adhesion on skin
- Water resistance
- Superior tactile effects
- Better compression in powders

These benefits enhance stability of formulas while improving their aesthetic skin feel and ease of application, thus making surface treated pigments an essential part of cosmetic formula development.

Treated pigments and fillers available include:

- Iron Oxides
- Titanium Dioxide
- Talc
- Serecite Mica



SunCROMA and SunPURO Treated Pigments		
Surface Treatment Type	INCI Designation	Benefits
Dimethicone	Dimethicone	Hydrophobic. Good dispersibility in oils and silicones. Lubricious skin feel. Provides wear and water resistance. Aids in compression of powders.
Methicone	Methicone	Strong hydrophobicity. Good dispersibility in oils and silicones. Soft skin feel, reduces drag upon application. Wear and water resistance.
Silane	Trimethoxycaprylylsilane (TMCS)	Hydrophobic. Good dispersibility in oils and silicones. Creamy skin feel. Wear and water resistance. Improves compressibility in powders.
Silane	Triethoxycaprylylsilane (TECS)	Hydrophobic. Good dispersibility in oils and silicones. Creamy skin feel. Wear and water resistance. Improves compressibility in powders.

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