



**SunDigiGuide**

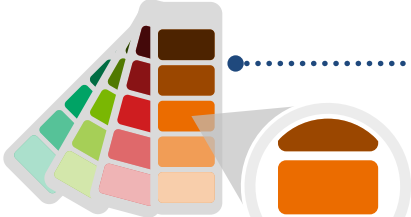


# Visualizing digital color

**SunChemical**  
a member of the DIC group **CIC**  
Color & Comfort

✓ Customized book of production colors

- ✓ Digitally printed
- ✓ Very tight tolerance



- Requirements
  - Tonal chip
  - Substrate rendering
  - Company logo

Converter/Printer





**SunMatch**



# Matching a digital color

