

## An array of blue effects to create statement looks for the eyes





Feel connected with people around the world and express yourself through statement colors.

Highlight the beauty of your eyes to express your personality to the world.



## Digital Blue Eye Shadow CC-FR-15-009-D36/D52

#### **PRODUCT OVERVIEW**

The texture is a very smooth and creamy formula with a deep, blue metallic finish.

Applied on the upper eyelid as a smoky eyeshadow or as an eyeliner, to create a sublime and striking look.

#### FEATURED EFFECT PIGMENTS

Flamenco<sup>®</sup> Summit Aqua and Flamenco Summit Indigo showcases the right touch of luster, intense chroma and complex finish.

**MearImica® Treated SVA**, is a natural mica performance mineral treated with lauroyl lysine that offers a pleasant cushion-like after feel and good skin adhesion.





# Digital Blue Eye Shadow CC-FR-15-009-D36

Phase	Ingredients	INCI	CC-FR-15-009- D36 % by weight	CC-FR-15-009- D52 % by weight	Function
А	Mearlmica® Treated SVA	Mica, Lauroyl Lysine	16.50	16.50	Performance mineral
	Microsilk 418 (Micro Powders)	Polyethylene, PTFE, Synthetic Wax	8.50	8.50	Skin feel modifier
	Orgasol 2002 EXD NAT COS (Arkema)	Nylon-12	8.00	8.00	Skin feel modifier
В	Mearlmica® Treated SVA	Mica, Lauroyl Lysine	2.70	2.70	Performance mineral
	SunCROMA Iron Blue C38-5410 (Sun Chemical)	CI 77510	4.00	4.00	Colorant
	SunPURO Black Iron Oxide C33-7001 <i>(Sun Chemical)</i>	CI 77499	1.00	1.00	Colorant
	Potassium Sorbate	Potassium Sorbate	0.30	0.30	Preservative
С	KSG-016F (Shin Etsu Chemical)	Dimethicone, Dimethicone/ Vinyl Dimethicone Crosspolymer	6.00	6.00	Skin feel modifier
	Cetiol® J 600	Oleyl Erucate	10.00	10.00	Emollient
	Cegesoft® C 24	Ethylhexyl Palmitate	10.00	10.00	Emollient
	DOWSIL 556 Cosmetic Grade Fluid (Dow Corning)	Phenyl Trimethicone	12.00	12.00	Emollient
	Euxyl PE 9010 <i>(Schülke)</i>	Phenoxyethanol, Ethylhexylglycerin	1.00	1.00	Preservative
D	Flamenco® Summit Aqua A80H	Mica, Titanium Dioxide, Silica	20.00		Effect pigment
	Flamenco® Summit Indigo I80H	Mica, Titanium Dioxide, Silica		20.00	Effect pigment



## Liquid Lamé Eyeshadow- Classic Blue CC-FR-16-016-F26

#### **PRODUCT OVERVIEW**

Creamy to the touch, Liquid Lamé Eyeshadow blends easily and provides a liquid metal effect on the eyes. It can be used as an eyeshadow for an all over metallic effect. When applied with a brush, it can also be used as an eyeliner, highlighter or even mascara. Blend the color within the first 30 seconds of application. Once it's dry, Liquid Lamé won't budge or crease.

#### FEATURED EFFECT PIGMENTS

**Biju® Ultra UFC** is made of uniform and highly lustrous bismuth oxychloride crystals and is used to create the ultimate metallic look.

**Cellini® Blue** is an effect pigment that combines FDA approved Blue 1 Lake with pearlescent effect enhancing pigments.





# Liquid Lamé Eyeshadow- Classic Blue CC-FR-16-016-F26

Phase	Ingredients	INCI	% by weight	Function
А	Indopol H-1500 (Ineos Oligomers)	Polybutene	7.00	Emollient
	Indopol H-10 (Ineos Oligomers)	Polybutene	28.00	Emollient
	Schercemol DISM Ester (Lubrizol)	Diisostearyl Malate	2.00	Emollient
	Myritol® 318	Caprylic/Capric Triglyceride	10.00	Emollient
	Butylene Glycol	Butylene Glycol	3.00	Humectant
В	EB-21 (Ajinomoto)	Dibutyl Ethylhexanoyl Glutamide	1.50	Rheology modifier
	GP-1 (Ajinomoto )	Dibutyl Lauroyl Glutamide	1.50	Rheology modifier
	Eutanol® G	Octyldodecanol	17.00	Emollient
	Cellini® Blue 620CB1C	Mica, Titanium Dioxide, FD&C Blue No. 1 Aluminum Lake, Hydrogenated Polyisobutene, Palmitic Acid	17.50	Effect pigment
	Timica® Terra Black MN4498	Mica, Iron Oxides, Titanium Dioxide	5.50	Effect pigment
С	Biju® Ultra UFC	Bismuth Oxychloride	4.20	Effect pigment
	Eutanol® G	Octyldodecanol	2.80	Emollient



## **Everlasting Watercolor Eyeshadow - Brilliant Azzurro** CC-US-17-33317-64B

#### **PRODUCT OVERVIEW**

A super-versatile eyeshadow that provides an iridescent sparkle and lush, 3-D metallic effects for a gorgeous, sapphire-like visual.

#### FEATURED EFFECT PIGMENTS

**Reflecks<sup>™</sup> Dimensions Brilliant Blue GB80D** is a borosilicate based effect pigment that gives a high impact blue sparkle effect.

**Cloisonné® Blue 626C** is a blue metallic-like effect pigment that contains ferric ferrocyanide deposited on an interference effect pigment based on natural mica.

The natural mica in this product is responsibly and ethically sourced from our wholly owned mine in Hartwell, GA, US.





## **Everlasting Watercolor Eyeshadow - Brilliant Azzurro** CC-US-17-33317-64B

Phase	Ingredients	INCI	% by weight	Function
А	Water, demin.	Aqua	29.35	
	Luviskol® K 30 Powder	PVP	1.20	Fixative
	Glycerin	Glycerin	1.20	Humectant
	Luvigel® FIT	Acrylates/C10-30 Alkyl Methacrylate Copolymer	5.00	Rheology modifier
В	Triethanolamine Care	Triethanolamine	1.75	pH Adjustment
С	Water, demin.	Aqua	20.00	
	SunPURO Black Iron Oxide C33-7001 (Sun Chemical)	CI 77499	4.00	Colorant
D	Water, demin.	Aqua	20.00	
	Cloisonné® Blue 626C	Mica, Titanium dioxide, Ferric Ferrocyanide	4.00	Effect pigment
	Reflecks™ Dimensions Brilliant Blue GB80D	Calcium Sodium Borosilicate, Titanium Dioxide, Silica	12.00	Effect pigment
E	D-Panthenol 75 W	Panthenol	0.50	Plasticizer
	Preservative		1.00	Preservative



## **Procedure**

#### Digital Blue Eye Shadow Pressed Powder CC-FR-15-009-D36

- 1. Grind phase B 3 times (30 s each).
- 2. Add it to phase A.
- 3. Homogenize phases A + B with a blender ,2 times (1 minutes each) at speed V25.
- 4. Add phase D then homogeneize 2 times (1 minute each) at speed V5.
- 5. Transfer phase A+B+D into a planetary mixer then add phase C little by little with a pipette at speed 2.

# Liquid Lamé Eyeshadow- Classic Blue CC-FR-16-016-F26

- 1. Prepare the Biju Ultra UFC dispersion : (60% Biju Ultra UFC/40% Eutanol G)
- 2. Mix the Biju Ultra UFC with one third of the total amount of Eutanol G, at 100 rpm.
- 3. Heat the mix to 80°C under stirring.
- 4. When it is homogeneous, add the second third of Eutanol G and mix for 10 min at 150 rpm.
- 5. Add the last third of Eutanol G and mix for 30 min at 150 rpm.
- 6. Heat Phase A to 135°C under stirring.
- 7. When the mix is homogeneous add phase B raw materials one by one. Then add phase C.
- 8. Let the temperature drop by itself to  $65^{\circ}C$  (no cooling) before pouring into the packaging

# Everlasting Watercolor Eyeshadow - Brilliant Azzurro CC-US-17-33317-64B

- 1. In an appropriate vessel, add Phase A water and begin medium speed mixing
- 2. In a side vessel, combine Luviskol® K 30 Powder with Glycerin.
- 3. Add to the main vessel while medium speed mixing, until uniform.
- 4. Add remaining Phase A ingredients to the main vessel while medium speed mixing, until uniform.
- 5. While maintaining mixing speed, slowly add Phase B ingredients to Phase A in parts, until clear & pH is 7
- 6. Prepare Phase B colorants by dispersing in water via homogenizer
- 7. While maintaining mixing speed, slowly add Phase C ingredients to Phase AB, until uniform
- 8. In a side vessel, combine Phase D ingredients.
- 9. While maintaining mixing speed, slowly add Phase D ingredients to Phase ABC, until uniform
- 10. While maintaining mixing speed, add Phase E ingredients to Phase ABCD, until uniform
- 11. Fill components



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