

## Especially about their beauty products.





<sup>\*</sup> Preen.Me study: https://www.theguardian.com/sustainable-business/2016/jul/28/cosmetics-companies-mica-child-labour-beauty-industry-india-

# Mica is a leading ingredient for effects in cosmetics.





### But there's also a dark side to the sparkling mineral.



~60%

of the world's mica is **sourced in India\***\*

~70%

of India's mica mines are operated illegally\*\*

The supply chain for Indian mica is complex and difficult to trace.

>20,000

**children** are estimated to work in mica mines\*

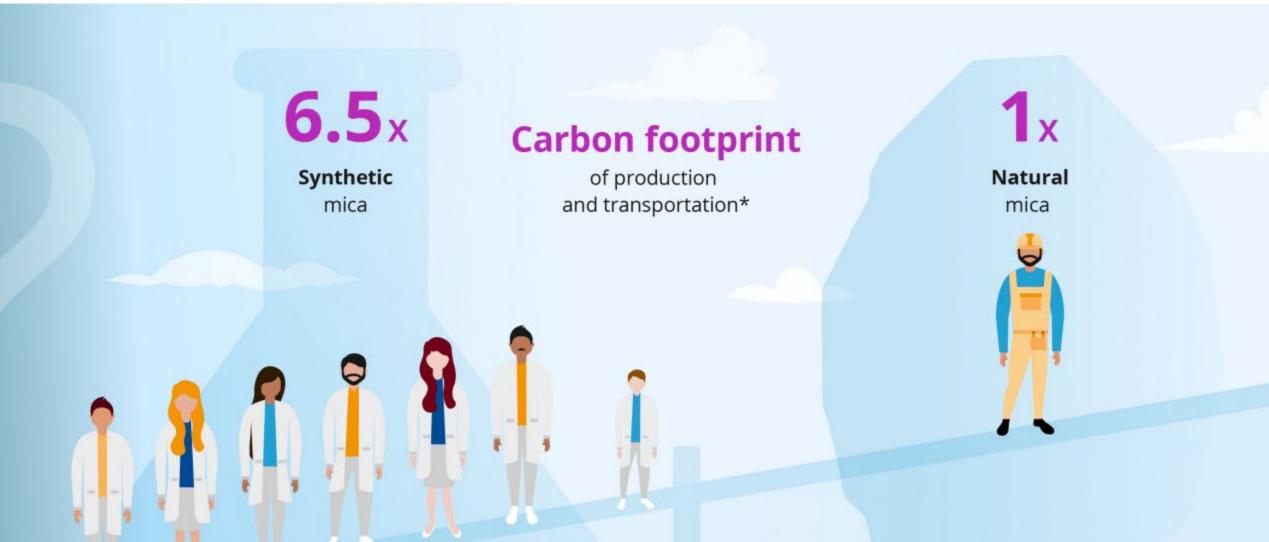
<sup>\*</sup> White Paper: The Clean Side of Mica by Preen.Me.

<sup>\*\*</sup> https://www.marieclaire.com/beauty/a23722189/mica-in-makeup-controversy/

### Natural mica is better for our Earth.



\* LCA study: Based on the mining / production of natural vs synthetic mica that is used for Colors & Effects products



#### The Solution: Sustainably sourced mica.



Mica from our wholly owned and ethically operated mine in Georgia, USA.



**Full transparency** and **traceability** from source to supply



**Eco-conscious** mining with zero process waste, water recycling and reforestation



Guaranteed to be child labor free