

SUN CARE: EVERY DAY, EVERYWHERE, EVERYONE

Effect pigments for sun care
September 2021

SunChemical[®]

a member of the DIC group



working for you.

CONTENT

Sun care products are evolving with the **movements of beauty**. Dabbling in adjacent segments, like color, offers new opportunities for innovation.

Incorporating effect pigments into sun care products adds shimmering effects and color to **create multi-functional products for daily use**. From casual outdoor dining to city adventures to relaxing beach vacations, **sun care is for every day, everywhere, and everyone**.

- Beauty Movements and the Opportunities in Sun Care
- Tinted Products for Skin Types I-VI
- Inspiring Sun Care Formulations
- Additional Resources



BEAUTY MOVEMENTS BRINGS NEW OPPORTUNITY FOR EFFECT PIGMENTS IN SUN CARE



EXPANDED SHADE RANGES & TINTED PRODUCTS

Use effect pigments to create tinted facial products/ sunscreens that expand shade ranges and customer bases, without leaving a white cast.

Chroma-Lite® Colors

Gemtone® Colors

Timica® Terra Colors

Cloisonné® Nu-Antique Colors



HYBRID PRODUCTS

Use effect pigments to add instant color, shimmer, radiance, etc. to create hybrid products that combine the benefits of skin/ sun care with the beauty of color.

Chione™ HD Family

Flamenco® Silk Family

Flamenco® Summit

Cloisonné® Colors



CAPTIVATING PRODUCTS

Use effect pigments to create products that captivate younger consumers, creating lifelong sun protection habits. Products worth going viral.

Reflecks™ MultiDimensions (MD)

Chione™ Electric

Chione™ Galactic Gold













Chione™ Astral White

Click the product tile to get more information via Pigment Finder. Register for a verified account for full access.

TINTED SHADES FOR ALL SKIN TYPES

THE FITZPATRICK SCALE & EFFECT PIGMENTS

- The Fitzpatrick scale is a classification of skin types that predict the risk of sun burn based on the presence of melanin
- Using a combination of effect pigments, create shades matching types I-VI in a zinc oxide-based emulsion
- For types IV-VI utilize blackened effect pigments, which contain iron oxides. This aids shading by creating darkness in color without dulling

					
					
I Light, Pale White	II White, Fair	III Medium, White to Olive	IV Olive, Moderate Brown	V Brown, Dark Brown	VI Black, very Brown to Black
2% Cloisonné® Vivid Red 450DHCB + 1% Cloisonné® Gold 222C + 7% Flamenco® Gold 220C	5% Gemtone® Radiant Nude G016 + 5% Cloisonné® Gold 222C	6% Cloisonné® Satin Bronze 250M + 4% Chione™ HD Crisp Gold S230V	10% Cloisonné Nu-Antique Bronze 240XB	5% Cloisonné® Nu-Antique Bronze 240XB + 5% Cloisonné® Nu-Antique Copper 340XB	4% Cloisonné® Nu-Antique Bronze 240XB + 4% Cloisonné® Nu-Antique Copper 340XB + 2% Timica® Terra Black MN4498

EFFECT PIGMENTS COMBINATIONS FOR SHADE CREATION

GET THE FORMULAS ON UL PROSPECTOR



**BI-COASTAL DAILY
TINTED SUNSCREEN**

Get the formula

Skin Type: V

worn alone as a light coverage face tint or under foundation for added illumination and UV protection



**TAKE ME OUT
SOOTHING AFTER-SUN
ALOE GEL**

Get the formula

Skin Type: I-II

enhance traditional aloe based after sun lotion with color correcting benefits; offset redness after a little too much sun



**GLITTERING
SUNSCREEN**

Get the formula

Skin Type: I-VI

glittering violet sparkles that create a playful holographic-like shade, offering fun and protection for all generations



**ON THE GO SPF
HIGHLIGHTING OR
CONTOUR STICK**

Get the formula

Skin Type: I-VI

Convenient solid stick SPF highlighting, or contour stick makes for easy reapplication throughout the day,
For skin types I-III use as a bronzer or contour stick. For skin types III+, it is ideal for highlighting and radiance

Contact and Additional Resources



- Visit Pigment Finder to filter, sort, and explore our portfolio of 210+ effect pigments and performance minerals. Use the QR Code to connect or click the link below

[Pigment Finder](#)

- For more information about this topic and others, contact your account manager
- Visit our website for the latest innovations, trends, and more information about our 100% USA mica.

www.colors-effects.com/cosmetics/

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